

How to Advertise with **The Yorker**.

The Yorker (www.theyorker.co.uk) is a website aimed at the students of the University of York with the capability of reaching over 10,000 students. This is an ideal opportunity for your company to reach the student body in and around York.

We offer a 234 pixel wide by 60 pixel deep space in prominent positions on all the main pages of our site. We also offer a free advert design service. Your advert with **The Yorker** will be rotated so that each advert within our system receives equal views. We price depending on the length of time you would like an advert to remain live on the website, with discounts for longer periods;

Price (£)	Time Period
500	One Year
300	Six Months
60	One Month
20	One Week

We believe our service offers good value for money and compares favourably to other campus advertising opportunities. A similar advert in a standard student newspaper costs around £500 with only limited copies in circulation. We offer further discounts for charities and student organisations.

To advertise with **The Yorker** we require you to first decide how long you would like your advert to remain live for. The advert will go live once payment is received and will be removed once it has expired. Our advertising team will ensure that you are kept up-to-date with how long your advert has been live and remind you when it is about to expire.

To begin the process of advertising with us, or to ask further questions, please contact; Anna Goodman and Rachel Basch at advertising@theyorker.co.uk.

We look forward to hearing from you.